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Southeast Montana Tourism

Strategic Website Services Proposal

At **WINDFALL**, our planners, designers and developers work closely to create impactful, integrated and measurable platforms for our clients.

Windfall would like to propose the following website development strategy and related budget with applicable deliverables:

***Total Project Budget $28,000***

* ***Research / Analysis / Content Collection $6,000***
* ***Design $12,000***
* ***Development $8,000***
* ***Testing, External resource integration, other services $2,000***

**Website Development Team**

Kyle McGowan - Digital Director

Andrew Walsh – Programmer

Tanner Everard - Animation / Graphics

Megan Richter – Creative Director

**Account Services / Support**

Beth Burman Frazee - Project Management

Jim McGowan – Research / Strategy / Analysis

**Timeline and Deliverables**

*November Project Deposit - $5,000*

+ Site Map

+ Development Plan

+ Research / Analysis

*December Invoice - $5,000*

+ Site Homepage Mock Up

+ Internal Page Samples Mock Up

+ Vanity Domain Acquisition

+ Content Collection Phase Launch

*January Invoice -  $5,000*

+ Content Collection

+ Search Engine Optimized Editing

+ Copywriting Support  
  
*February Invoice - $5,000*   
  
+ Content Approved

+ Site Testing Phase  
  
*March Invoice -  $8,000 Project Payment*  
  
+ Site Approved and Launched

+ Analytics Launched / Reporting Tools Installed