



VISIT SOUTHEAST MONTANA

November 9, 2018

Dear Public Servant:

On behalf of Visit Southeast Montana tourism, congratulations on your election success. With the election over, I am sure you are eager to move forward.

I am taking this opportunity to share the mission of Visit Southeast Montana (posted below) which represents 13 counties plus Crow and Northern Cheyenne Indian Reservations and includes the three CVBs (Convention Visitor Bureaus) of Billings, Miles City and Glendive.

Tourism is a growing and active economic segment across the state. In Southeast Montana, the Little Bighorn Battlefield National Monument typically sees 300,000 visitors per year while more than 94,000 visit Makoshika State Park. I would be thrilled if you could attend a Visit Southeast Montana Board meeting to meet and hear from the businesses and organizations bringing economic activity to our region.

Would you like to be included on the organization's weekly e-blasts to Tourism Partners? You will receive notice of Board meetings and learn about regional tourism initiatives, grant and other funding opportunities, plus media highlights.

If you want to receive these notices, please reply via email and simply state 'yes.'

Additionally, I have attached a copy of Visit Southeast Montana's Board-approved Public Policy Statement. If you have any questions about Visit Southeast Montana tourism or simply want to learn more about the organization and our benefit to southeast Montana, please do not hesitate to reach me at 406-294-5270 or brenda@southeastmontana.com.

And, thank you in advance, for your service.

The Mission of Visit Southeast Montana: To increase visitors to Southeast Montana by increasing awareness of our region, showcasing our cultural heritage, developing memorable experiences and educating residents about the economic benefits of tourism.

Best,