

## Visit Southeast Montana Public Policy 2019

The **MISSION** of Visit Southeast Montana is to increase visitors to Southeast Montana by increasing awareness of our region, showcasing our cultural heritage, developing memorable experiences and educating our residents about the economic benefits of tourism. [www.SoutheastMontana.com](http://www.SoutheastMontana.com)



### Defend Lodging Tax

Oppose any changes to the lodging tax that reduces funding of tourism promotion and marketing.

## Priorities



### Fund State Park Infrastructure

Advocate for increased funding towards Montana State Park infrastructure throughout Southeast Montana.

## Issues

- Support efforts to ensure lodging tax is appropriately remitted from short term accommodations such as Airbnb.
- Support legislation assisting with the increased provision of rural telecommunications, which broadly affects the business community and tourism partners.
- Oppose any reduction or reallocation of the funds generated by current Tourism Business Improvement District (TBID) laws.
- Support efforts to increase Montana's wayfinding signage at points of entry to the state.
- Support efforts to pass local option authority, allowing local voters to decide on enactment of a limited local sales tax to fund infrastructure and local community priorities.

