

MAKE YOUR MARKETING DOLLARS WORK HARDER!

Visit Southeast Montana is offering marketing sponsorships to local and state-wide tourism partners, businesses and organizations. Maximize your marketing budgets while promoting Southeast Montana. Our partnership options will continue to grow, so get in early and get priority pricing!

REGIONAL TEAR OFF MAPS

1. “Framing the Big Sky,” a scenic roadmap of Southeast Montana

- “Picture-perfect” places directing travelers to scenic vistas with great opportunities for photography and breathtaking views.
- “Inspiration spots” including museums and cultural centers where visitors can go to learn more about Southeast Montana’s history and culture.

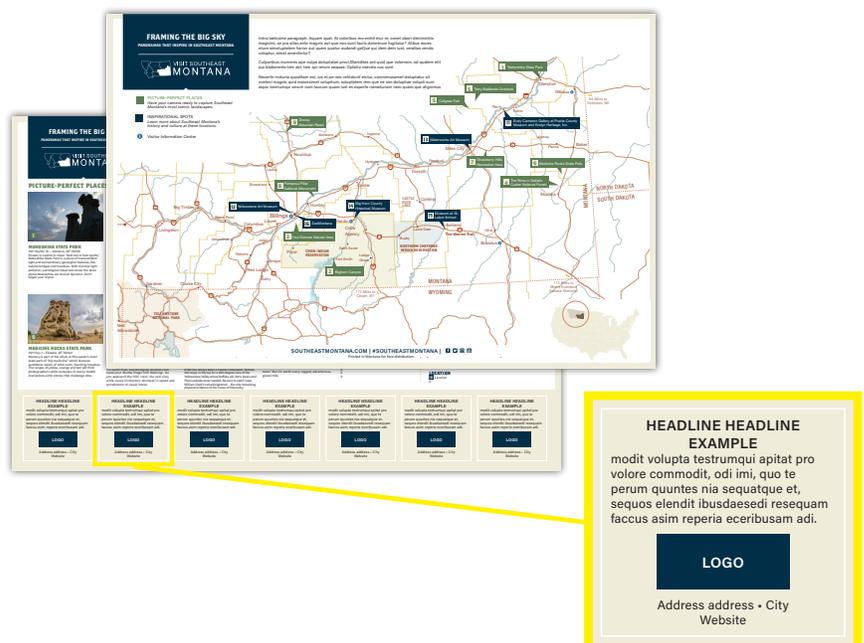
2. Historic roadmap of Southeast Montana

- Focus on locations and markers specific to Lewis & Clark Expedition, military presence, Indian Wars and Battle of Little Bighorn, frontier life on the range and Native American heritage.
- Guide travelers throughout the region, highlighting each community’s relationship to history and showcasing markers specific to Custer’s 7th Calvary’s movements.

The maps will be distributed at visitor centers and businesses across the region. There will also be a downloadable map on Southeast Montana’s new website promoted on social media and available through the call center. Advertisers will receive listings on both the printed map and digital map.

Additional benefits

- Limited availability. There are only **seven spots** for sponsors on these informational and aesthetically pleasing maps.
- Each listing will include a logo, business address, web listings and a short editorial description.
- The maps are two-sided and sponsor logos will also appear on the on the front of the map.



MICRO-SITE

All paid and social media will be directed to Visit Southeast Montana’s new microsite. The microsite content will remain fresh and incorporate Southeast Montana’s “Out Here” campaign, including stunning visuals and information about what to see and where to go while visiting the region.

Additional benefits

- There are a limited number of spots for sponsors on the microsite.
- Sponsors will receive a call-out box with a photo, sponsor name, logo, editorial content and link to sponsor’s webpage.
- Leads will also be captured directly from visitors responding to campaign messaging on the microsite. Southeast Montana will share those leads.

PRICING

“Framing the Big Sky” A Scenic Roadmap	\$500
Historic Roadmap	\$500
Both maps	\$800
Microsite	\$800
Microsite and both maps	\$1500

